



**SUNDAY, APRIL 14, 2019**

***SAFE HOMES 2<sup>ND</sup> ANNUAL 5K & KIDS FUN RUN IN NEWBURGH***

Dear Supporter,

We cordially invite you to participate as a Sponsor of the 2<sup>nd</sup> annual “We Can BE Heroes” 5K & Kids Fun Run on Sunday, April 14, 2019 in the City of Newburgh. This event will raise funds and awareness for Safe Homes of Orange County, a Newburgh-based nonprofit organization. For 33 years, Safe Homes has been dedicated to working toward the elimination of intimate partner violence and human trafficking by providing comprehensive support services to victims and their children, and by increasing public awareness about these issues and encouraging accountability for perpetrators.

This heroes-themed event (we’re encouraging participants to dress as their favorite hero, whether that’s a superhero or personal hero) will kick off at the Newburgh Free Academy track at 8:15 AM with the 1-mile Kids Fun Run. The 1/4-mile Kids Fun Run will follow at 8:30 AM, and the 5K runners and walkers will take off at 9:00 AM. Awards will be given for top overall and age group finishers. The 5K course will start and end at the track and wind through some of the City of Newburgh’s most beautiful residential neighborhoods.

Funds received from sponsorships help to defray organizational costs for the event. Sponsorships help us to secure proper permitting for the event, T-shirts for registered race participants, and awards. Any additional money from sponsorships will go toward our fundraising efforts, which directly benefit the individuals and families we serve at Safe Homes. There are various levels of sponsorship for the “We Can BE Heroes” 5K & Kids Fun Run. Size and placement of logos on T-shirts and printed signage are based on the sponsorship level.

Thank you for your consideration of support. We are grateful and hope to work with you for this exciting annual community event! Please do not hesitate to reach out to me with any questions.

Jennifer Turner  
Events & Community Engagement Manager  
Safe Homes of Orange County  
(845) 562-5365 ext. 101  
[jturner@safehomesorangecounty.org](mailto:jturner@safehomesorangecounty.org)



# 2019 “We Can Be Heroes” Race Sponsorship Levels

## **CHAMPION Sponsorship (\$5,000) \*only 1 available**

- Co-host/sponsor of race along with Safe Homes
- Large sponsor logo or name on event signage
- Logo or name on event page, event flyer, Safe Homes website, press materials, and social media
- Large logo printed on back of event T-shirt
- 10 complimentary entries to 5K or Kids Fun Run
- Recognition during announcements at event

## **STRENGTH Sponsorship (\$1,000)**

- Medium sponsor logo or name on event signage
- Logo or name on event page, event flyer, Safe Homes website, press materials, and social media
- Medium logo printed on back of event T-shirt
- 4 complimentary entries to 5K or Kids Fun Run
- Recognition during announcements at event

## **DETERMINATION Sponsorship (\$750)**

- Medium sponsor logo or name on event signage
- Logo or name on event page, event flyer, Safe Homes website, press materials, and social media
- Medium logo printed on back of event T-shirt
- 3 complimentary entries to 5K or Kids Fun Run
- Recognition during announcements at event

## **COURAGE Sponsorship (\$500)**

- Small sponsor logo or name on event signage
- Logo or name on event page, event flyer, Safe Homes website, press materials, and social media
- Small logo printed on back of event T-shirt
- 2 complimentary entry to 5K or Kids Fun Run
- Recognition during announcements at event

## **HOPE Sponsorship (\$250)**

- Small sponsor logo or name on event signage
- Name printed on event T-shirt
- 1 complimentary entry to 5K or Kids Fun Run
- Recognition during announcements at event

## **SUPPORT Sponsorship (\$100)**

- Name printed on race T-shirt

## **IN-KIND Sponsorship**

- Your business/organization’s level of sponsorship will be greatly appreciated in the form of goods and services and recognized per the above sponsorship levels.  
(Example: Value of goods/services = “ \_\_\_\_ Sponsorship” level)

## 2019 “We Can Be Heroes” Sponsorship Form

<b>Name of Sponsoring Business, Organization, or Individual:</b>	
<b>Contact First Name:</b>	<b>Contact Last Name:</b>
<b>Mailing Address:</b>	
<b>City:</b>	<b>State:</b> <b>Zip Code:</b>
<b>Phone Number:</b>	<b>Email Address:</b>
<b>Sponsorship Level:</b>  <input type="checkbox"/> Champion (\$5,000) <i>Exclusive: only 1 available.</i> <input type="checkbox"/> Strength (\$1,000) <input type="checkbox"/> Determination (\$750) <input type="checkbox"/> Courage (\$500) <input type="checkbox"/> Hope (\$250) <input type="checkbox"/> Support (\$100) <input type="checkbox"/> In-Kind <i>Please use the space below to indicate the items you are donating and their estimated value:</i>  <hr style="border: 0; border-top: 1px solid black; margin-bottom: 5px;"/> <hr style="border: 0; border-top: 1px solid black; margin-bottom: 5px;"/> <hr style="border: 0; border-top: 1px solid black; margin-bottom: 5px;"/>	<b>Sponsorship Benefits:</b>  <input type="checkbox"/> <b>My sponsorship level includes complimentary race entries. I wish to register ____ participants.</b> <i>Safe Homes will follow up with registration forms for participants.</i>  <input type="checkbox"/> <b>My sponsorship level includes a printed logo.</b> I will email my hi-res logo (.eps or hi-res .png or .jpg files preferred) no later than <b>April 1st</b> to:  Attn: Events & Community Engagement Manager jturner@safehomesorangecounty.org  <input type="checkbox"/> <b>My sponsorship level includes a printed logo, but I do not have a hi-res version of my logo.</b> Please print the name of my business or organization, instead.
<b>Payment:</b>  <input type="checkbox"/> <b>I would like to pay by check.</b> <i>Please make payable to “Safe Homes of Orange County”.</i> <input type="checkbox"/> <b>My check is enclosed.</b> <input type="checkbox"/> <b>My check will be mailed separately.</b>  <input type="checkbox"/> <b>I will pay online with a credit card at:</b> <a href="http://safehomesorangecounty.org/heroesrun">safehomesorangecounty.org/heroesrun</a>	
<b>Signature:</b>	<b>Date:</b>

### Return completed form to:

Attention: Jennifer Turner, Events & Community Engagement Manager  
 Safe Homes of Orange County  
 PO Box 649, Newburgh, NY 12551  
 jturner@safehomesorangecounty.org      Fax: (845) 562-2216

***For course map and more information please visit our website at:***  
[safehomesorangecounty.org/heroesrun](http://safehomesorangecounty.org/heroesrun)